



GUARANTEED ABSORPTION
FULLY IONIZED AND FULLY SOLUBLE
FOR BONE, MUSCLE AND NERVES

PERQUE

MAGNESIUM PLUS GUARD:

TRIPLE MAGNESIUM BLEND ADDRESSES INDIVIDUAL NEEDS



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ESSENTIAL FOR GOOD HEALTH

It is not surprising that magnesium deficiency is rampant. The U.S. Department of Agriculture Dietary Survey shows that at least 80% of Americans are magnesium deficient. Magnesium is a buffering mineral used by the body to neutralize acids. Chronic stress and the acid-producing effects of caffeine, alcohol, processed foods, and sugar deplete magnesium stores in the body. The typical Western diet is high in acidic foods and low in magnesium rich foods. **PERQUE Magnesium Plus Guard delivers magnesium in fully soluble, fully ionized alkaline salts, ready to buffer the body against the damaging effects of acidity.***

Only PERQUE Magnesium Plus Guard has the benefit of a combination of four transport cofactors. These cofactors first deliver magnesium to the cells, and then add an energy boost when taking their place as activators in the energy production pathway.*

For preventing and reversing osteoporosis, magnesium may be more important than calcium. Magnesium balances calcium supply, keeping it from being excreted; active vitamin D-3 also requires adequate magnesium levels. **PERQUE Magnesium Plus Guard contains only pharmaceutical-grade or better ingredients, optimal for keeping the bone mineral bank full.***

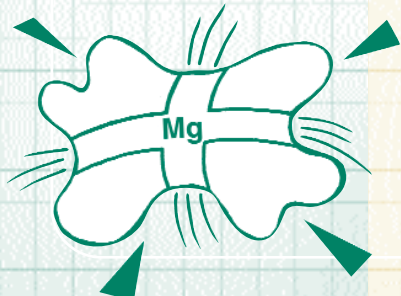
ENHANCED MAGNESIUM ABSORPTION

The key to increasing magnesium status is proper absorption. Most people absorb only 4% to 30% of popular magnesium supplements. Typically, supplements contain the oxide or chloride forms of magnesium, which are difficult to absorb. In addition, people absorb magnesium differently; the form of magnesium best absorbed by each individual can vary. Through taking **PERQUE Magnesium Plus Guard**, which combines four highly bioavailable forms (magnesium glycinate, magnesium ascorbate, magnesium citrate, and magnesium stearate), **the individual will receive the form of magnesium right for him or her, and the synergy of the four will increase absorption of all.***

MAGNESIUM PLUS GUARD: CHOLINE CITRATE SYNERGY

For some individuals with magnesium deficits, magnesium supplements alone may not be enough to eliminate symptoms. Cells need magnesium to drive the pathway that takes up more magnesium, creating a vicious cycle of deficiency. Fortunately, **PERQUE Magnesium Plus Guard taken with PERQUE Choline Citrate boosts magnesium uptake** by combining with magnesium and carrying it as a neutral compound effortlessly through cell membranes.*

When a single mineral is taken at high doses, it can sometimes impair absorption of other minerals. It is always wise to take a complete multi-vitamin/mineral supplement such as **PERQUE2 Life Guard.***



EACH CAPSULE CONTAINS:



Energized Nutrients

Magnesium (as ionized glycinate)	85 mg.
Magnesium (as ascorbate)	8 mg.
Magnesium (as citrate)	10 mg.
Magnesium (as vegetable stearate)	7 mg.
Total elemental magnesium	110 mg.
Vegetable capsule	120 mg.

Typical Dosage

As a dietary supplement, take one (1) to six (6) capsules daily with meals or as directed by your health professional.

Available in bottles of 60 and 180 capsules.

Note: Most magnesium formulas show total magnesium complex, which is 20% or less elemental magnesium. Each **PERQUE Magnesium Plus Guard** equals 550 mg, or more of other products.

MAGNESIUM: MOST IMPORTANT FOR THE HEART

Cardiologists find studies illustrating the importance of magnesium for a healthy heart especially compelling. Numerous studies show it is effective for preventing complications in coronary care unit patients. Thousands of people are unnecessarily stricken with heart disease because of magnesium deficiency.*

In one study, researchers compared the magnesium and calcium concentrations in the hearts of individuals who died of heart disease to those who died of other causes. Researchers found significantly lower levels of magnesium in patients who

died of heart disease compared to the control group. The study concluded that, "Magnesium deficit in the arterial wall probably plays a certain role in this disease."*

Another study evaluated the effects of magnesium supplementation on patients in the early stages of heart disease. At the end of the study, researchers concluded, "The administration of intravenous magnesium to patients in the immediate post-infarction period is cardioprotective and decreases the incidence of arrhythmia, pump dysfunction, and death."*

1. Seelig M, Elin R: Is there a place for magnesium in the treatment of acute myocardial infarction? *Am Heart J* 1996 August; 132(2Pt 2Su): 471-477.
2. Shecter M, Kaplinsky E, Rabinowitz B: Review of clinical evidence – is there a role for supplemental magnesium in acute myocardial infarction in high-risk populations (patients ineligible for thrombolysis and the elderly). *Coron Artery Dis* 1996 May; 7(5): 352-358.
3. Rude RK, Adams JS, Ryzan E, et al.: Low serum concentration of 1,25-dihydroxyvitamin D in human magnesium deficiency. *J Clin Endo Metabol* 1985; 61: 933-940.
4. Lindber JS, et al.: Magnesium bioavailability from magnesium citrate and magnesium oxide. *J Am Coll Nutr* 1990; 9: 48-55.
5. Bohmer T, et al.: Bioavailability of oral magnesium supplementation in female students evaluated from elimination of magnesium in 24-hour urine. *Magnes Trace Elem* 1990; 9: 272-278.
6. Vlad M, Uza G, Porr PJ, Caseanu E, Petrescu M: Magnesium and calcium concentration in the abdominal aorta of patients deceased by ischemic heart disease. *Magnes Res* 2000 March; 13 (1): 37-41.
7. Gyamlani G, Parikh C, Kulkarni AG: Benefits of magnesium in acute myocardial infarction: timing is crucial. *Am Heart J* 2000 April; 139(4): 703.

THE PERQUE GUARANTEE

Like every other **PERQUE** product, **Magnesium Plus Guard** comes with a 100%, unconditional, money-back guarantee — the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every **PERQUE** product provides 100% potency and activity for its entire shelf life.
- Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All **PERQUE** products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands.
- Full label disclosure is provided for all **PERQUE** products — no hidden ingredients.
- Every **PERQUE** product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of wheat/gluten, corn/zein/starch, dairy/casein/whey/milk derivatives, yeast, soy, sulfate, phosphates (other than coenzymes), and preservatives.
- No genetically modified organisms (GMOs).
- 100% vegetarian formula.
- Unique post-production assays and clinical bioassays assure product integrity.

YOUR QUALITY ASSURANCE

Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.