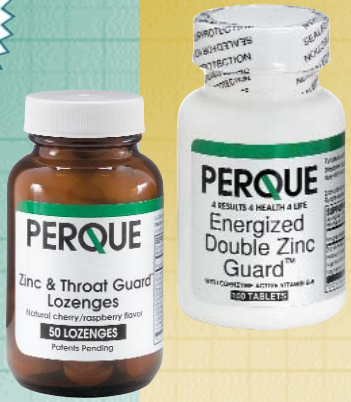




5 SYNERGISTIC IMMUNE ENHANCERS COMPLETE IMMUNE SYSTEM SUPPORT

PERQUE ZINC & THROAT GUARD LOZENGES; ENERGIZED DOUBLE ZINC GUARD



ZINC GUARD

PERQUE ZINC FORMULAS

BOTTOM LINE FOR IMMUNE SUPPORT

Due to poor diet, soil depletion, food processing, aging, and stress, zinc deficiency is widespread. Statistics indicate average intake ranges from 47% to 57% of Recommended Daily Allowance (RDA) — not enough to prevent outright deficiency. **PERQUE Zinc Lozenges** and **Double Zinc Guard** tablets provide a **special blend of fully soluble, energized zinc and synergistic nutrients for maximum immune support for people of all ages.***

Because each person absorbs zinc differently, **PERQUE Zinc Lozenges** is a biocomplete, good-tasting formula combining:

- **Three activated forms of zinc (citrate, aspartate, and glycinate)** for direct transporter-activated absorption and utilization.*
- **Vitamin C**, a proven antioxidant, to strengthen the immune system.*
- **Echinacea purpurea**, which boosts immune function and stimulates white blood cell production. Echinacea also has antibiotic, antiviral, and anti-inflammatory properties, which provide powerful synergy.*
- **Slippery Elm** to soothe inflamed and irritated mucous membranes.*
- **OPC 85+** (flavanol, active soluble proanthocyanidins), an anti-inflammatory and antiviral agent and an antioxidant and synergistic cofactor for the action of ascorbate (vitamin C).*

EFFECTIVE COLD AND FLU FIGHTER

PLUS MUCH MORE

More than a dozen studies show that zinc supplementation reduces the incidence of cold symptoms and the duration of illness. Zinc can also inhibit the growth of cold-causing viruses. For **sore throats, PERQUE Zinc Lozenges can be taken every two hours**

while symptomatic.* Frequently, people take too little zinc and do not receive full benefit.

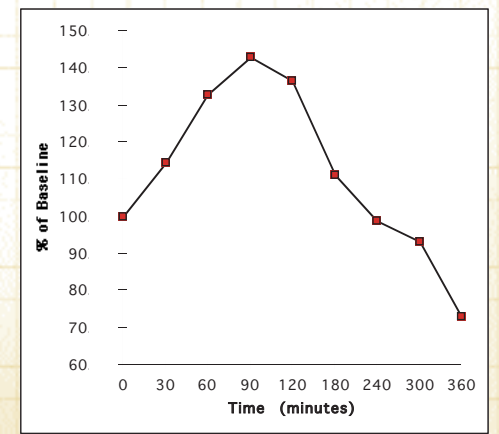
Unlike other zinc lozenges, **PERQUE is a complete, immune-building formula.** Other zinc lozenges not only lack synergistic nutrients for immune enhancement, but also commonly use poorly absorbed, insoluble, or poorly available forms of zinc.

PERQUE Zinc Lozenges are the **perfect chewable** daily zinc supplement and immune system enhancer **for children.** **PERQUE Zinc** lozenges can be especially **useful for children with poor growth and appetite.***

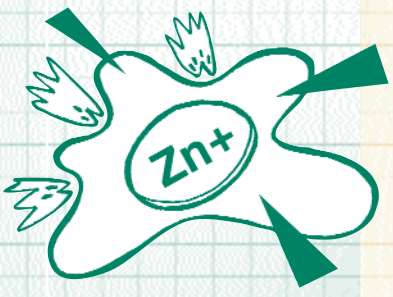
DOUBLE ZINC GUARD: THE ULTIMATE FORMULA

Zinc is involved in more body functions than any other mineral.* Experts estimate that over 10,000 enzyme reactions require zinc — many involved with immune defense and repair*. Zinc is essential for growth, development, sexual function, immune function, and chemical detoxification.* Without adequate zinc, healing cannot take place.*

DATA ON PERQUE DOUBLE ZINC: TIME TO MAXIMUM UPTAKE



Results indicate prompt and complete (95% to 100%) uptake of **PERQUE Double Zinc.***



ONE DOSE PROVIDES:



ZINC & THROAT GUARD LOZENGES

Energized Nutrients

Zinc (as citrate, aspartate, and glycinate) ... **15 mg.**
Vitamin C **.60 mg.**
 (100% l-ascorbate, fully reduced, com free)
Echinacea (Purpurea 4:1) **10 mg.**
Slippery elm **25 mg.**
OPC 85+™ (proanthocyanidins 92% soluble) ** **5 mg.**
Sucanac® honey **236 mg.**
Mannitol **.200 mg.**
100% Whole raspberry fruit extract ... **.45 mg.**
100% Whole cherry fruit extract **.7 mg.**
Vegetable fiber (organic croscarmellose) .. **.25 mg.**
Magnesium (as C16 and C18 alkyls) **6 mg.**
 (from whole, untreated palm fruit and leaf)

** (U.S. Pat. No. 4,698,360)

Typical Dosage

As a dietary supplement, dissolve one (1) lozenge in mouth or as directed by your health professional.

Available in bottles of 50 lozenges.



ENERGIZED DOUBLE ZINC GUARD TABLETS

Energized Nutrients

Zinc (as elemental, 50% picolinate/50% citrate) **25 mg.**
Pyridoxal-5-phosphate (as B-6) **3 mg.**
Vegetable fiber (organic croscarmellose) **376 mg.**
Magnesium (as C16 and C18 alkyls) **2 mg.**
 (from whole, untreated palm fruit and leaf)

Typical Dosage

As a dietary supplement, take one (1) tablet daily with food or as directed by your health professional.

Available in bottles of 100 tablets.

PERQUE Double Zinc is a complete, immune-building formula using a blend of two **ionized, fully soluble zinc** sources for optimal absorption and utilization by every cell. The figure on the previous page indicates this rapid and optimal absorption. The **PERQUE** formula includes vitamin B-6 in its active form (pyridoxal-5-phosphate) for increased uptake and activation of zinc.*

PERQUE Double Zinc tablets are essential for teens. Reproductive

hormones increase sharply during puberty, requiring significant amounts of zinc.* When zinc is in short supply, the skin suffers, resulting in a host of teenage skin problems, including acne.* **Studies show that zinc is superior to tetracycline for treating acne.*** For additional nutritional support for skin problems, include **PERQUE2 Life Guard**. Acne, burns, eczema, psoriasis, and wounds that heal slowly are all signs of low zinc status.*

POWERFUL BENEFITS FOR THE COMMON COLD

In a randomized, double blind, placebo-controlled clinical trial, researchers studied the effects of zinc lozenges on the common cold. Patients received either zinc lozenges or a placebo every two hours until their symptoms were gone. Researchers evaluated zinc's effects on symptoms including cough, headache, scratchy throat, sore throat, sneezing, and fever. Zinc lozenges decreased the

duration of cold symptoms by nearly half compared to the placebo group.*

In another study, researchers reviewed seven previous randomized, controlled trials on the effectiveness of zinc gluconate lozenges for treating the common cold. The study concluded that the evidence supports the use of zinc lozenges for reducing the symptoms and duration of the common cold.*

1. Sandstead H: Zinc nutrition in the United States. *Am J Clin Nutr* 1973; 26: 1251-1260.
2. Michaelsson G, Vahlquist A, Juhlin L: Serum zinc and retinal-binding protein in acne. *Br J Dermatol* 1977; 96: 28-286.
3. Cunliffe WJ, et al: A double-blind trial of a zinc sulphate/citrate complex and tetracycline in the treatment of acne. *Br J Dermatol* 1979; 101: 321-325.
4. Fraker PJ, King LE, Laakko T, Vollmer TL: The dynamic link between the integrity of the immune system and zinc status. *J Nutr* 2000 May; 130(5S Suppl): 1399S-1406S.
5. Mossad SB, Macknin ML, Medendorp SV, Mason P: Zinc gluconate lozenges for treating the common cold. A randomized, double-blind, placebo-controlled study. *Am Intern Med* 1996; 125(2): 81-88.
6. Marshall S: Zinc gluconate and the common cold. Review of randomized controlled trials. *Can Fam Physician* 1998; 44: 1037-1042.
7. Benefits of magnesium in acute myocardial infarction: timing is crucial. *Am Heart J* 2000 April; 139(4): 703.

THE PERQUE GUARANTEE

Like every other **PERQUE** product, **Zinc & Throat Guard Lozenges** and **Double Zinc Guard** come with a 100%, unconditional, money-back guarantee — the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every **PERQUE** product provides 100% potency and activity for its entire shelf life.
- Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All **PERQUE** products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands.
- Full label disclosure is provided for all **PERQUE** products — no hidden ingredients.
- Every **PERQUE** product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of citrus, MSG, wheat/gluten, corn/zein/starch, dairy/casein/whey/milk derivatives, yeast, soy, sulfate, phosphates (other than coenzymes), and preservatives.
- No genetically modified organisms (GMOs).
- 100% vegetarian formula.
- Unique post-production assays and clinical bioassays assure product integrity.

YOUR QUALITY ASSURANCE

Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.